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CANADIAN WALL PAPERS.

MESSRS. WATSON, FOSTER & CO.'S NEW GOODS.



IT IS an interesting study to note from season to season the variety of new designs that are constantly put on the market in this line of goods. The wonder is, with such constant and untiring production, that anything new or interesting can be found. Each season, however, brings its new combinations, both in design and coloring, and while in a measure the old established epochs are adhered to, they take on added freshness and beauty with each new issue.

Messrs. Watson, Foster & Co., of Montreal, Canada, are an old and well-established firm; their

pride is to be abreast of the times, if not a little ahead, and the examples shown herewith certainly do them credit, as they are well drawn and colored, and thoroughly up to the standard of first-class goods.

This Company manufactures a large line of both the cheaper and higher grade of goods, but they find the demand of their own market sufficient to absorb their output of the cheaper grades; this fact, if we take into consideration the tariff of twenty per cent. levied on imported goods of this class, prevents them from offering anything in the United States but strictly first-class lines.

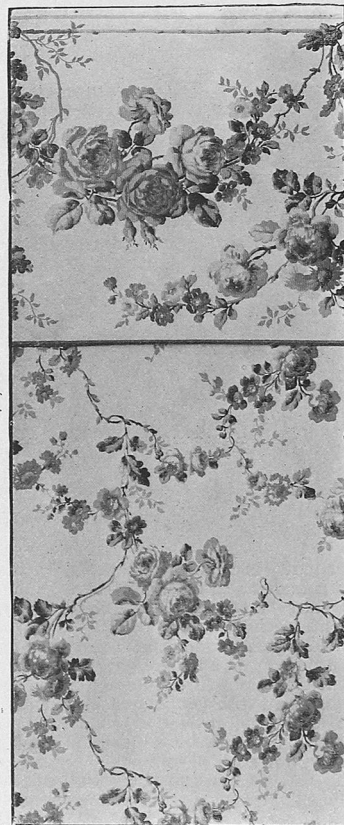
Design No. 1 shows a dainty and well-arranged design of roses for side wall and frieze; this is a French cretonne effect, and in coloring it adheres closely to the cretonne motif, making it particularly desirable to combine with these goods in harmonious and artistic decorative effects.

The sample we illustrate is rendered in soft and delicate harmonies; the ground is a subdued yellowish tone, over which are gracefully trained roses and leaves in rich soft reds and greens, grading from the warm yellow olive through to the cooler grey green tones.

Design No. 2 shows an entirely different line of design. The motif is "Baronial," so much in vogue nowadays for hallways and libraries. This design is markedly characteristic in style and bold, yet artistic, in effect. The ground is a deep, dark olive-green, shading into warm brown in the upper part of the frieze; over this the pattern starts boldly forth in warm copper

and gold effects. The general character of this paper is an imitation of stamped leather, and the result is very satisfactory.

Design No. 3 shows a bold rendering of the modern Empire. So strong a hold has this graceful epoch taken on the public mind, that no line is complete without its



NO. 1. FRENCH CRETONNE EFFECT. DESIGNED AND MANUFACTURED BY WATSON, FOSTER & CO., MONTREAL, CANADA.



No. 2. BARONIAL DESIGN. DESIGNED AND MANUFACTURED BY
WATSON, FOSTER & CO., MONTREAL, CANADA.

selection of Empire patterns. The design shows sections of the wall, frieze and ceiling, and the black and white reproduction fails to display the exquisite harmony of coloring in the original. While the coloring is low-toned and quiet, the result is a rich combination of dull red, olive and yellow-green on a background of warm yellow of a slightly pinkish cast.

The time when "anything would do" for designs in this line has vanished among the things of the past, and the up-to-date manufacturer of to-day has to look to the artistic as well as the dollar-and-cents end of his business if he wishes to keep abreast of the times and well in line with his competitors.

The enterprise and push of the present-day manufacturer has within the past few years so raised the standard of this line of goods that now we may find even in the cheaper grades a grace of line and harmony of coloring formerly wholly unknown—a gratifying contrast to the commonplace dullness evident in these goods in years past.

The customer of to-day (however limited his means) may, with a little taste and judgment in selecting,

decorate his home with graceful, artistic and dignified effects from the show-rooms of any well-appointed decorator at very little cost; and, what is better yet, take honest and justifiable pride in the ultimate results from an artistic and æsthetic point of view.



No. 3. WALL, FRIEZE AND CEILING PAPER. DESIGNED AND
MANUFACTURED BY WATSON, FOSTER & CO.,
MONTREAL, CANADA.